Press Release

Eduniversal results of the 2015 Best 1000 Business Schools in 154 Countries are announced – 9 Schools ranked in Switzerland









This year on **October 12th** deans and directors from over 120 best business schools in 50 countries gathered at Harvard University in Boston for the 8th Eduniversal World Convention. There were representatives from the most prestigious institutions worldwide, such as Yale School of Management, Tel Aviv University's Faculty of Management, London Business School, Indiana University, EGADE Business School, INSEAD, St. Petersburg University Graduate School of Management…

Over the 4 days we hosted notable speakers, plenary sessions, workshops and several networking events and awards ceremonies. Campus visits were organized at MIT Sloan School of Management and at Harvard University and both were met with success. This year the company visit was to LearnLaunch Accelerator, greater Boston's leading edtech accelerator, supporting 300 startups. They aim to connect, support, and grow the education technology ecosystem in order to innovate and encourage new ways of learning.

This year our keynote speaker was Mr. Ron DUERKSEN the Chief Strategy & Marketing Officer from Desautels Faculty of Management at McGill University in Canada. His speech "Rebranding a business school in five (very) emotional stages" was well received and engaging.



The results of the best 1000 business schools in 154 countries were revealed on the evening of the 12th October, during the Gala Dinner, which was held in the Grand Ballroom at the Fairmont Copley Plaza Hotel. It is customary for us to announce the Top 27 business schools worldwide from 9 geographical zones; however this year due to several ties in the ranking, we were happy to reveal the Top 31 best business schools. This selection is based on the results of the Deans' vote survey 2015, which achieved a record participation rate of 67.3%. This year **London Business School** received the highest deans' recommendation rate and obtained the Master Title of the *2015 Best Business School in the World*. A special award was presented to their representative.

The Eduniversal ranking of the best business schools in Switzerland includes the following schools for 2015:

5 PALMES OF EXCELLENCE - UNIVERSAL BUSINESS SCHOOL WITH STRONG GLOBAL INFLUENCE	RANK BY PALMES LEAGUE	DEAN'S RECOMMENDATION RATE 2015
IMD BUSINESS SCHOOL	1	523‰
UNIVERSITÄT ST. GALLEN - SCHOOL OF MANAGEMENT	2	436‰
UNIVERSITÉ DE LAUSANNE - HEC LAUSANNE	3	312‰
4 PALMES OF EXCELLENCE - TOP BUSINESS SCHOOL WITH SIGNIFICANT INTERNATIONAL INFLUENCE	**RANK BY PALMES LEAGUE**	**DEAN'S RECOMMENDATION RATE 2015**
UNIVERSITÉ DE GENÈVE - HEC GENÈVE	1	234‰
3 PALMES OF EXCELLENCE - EXCELLENT BUSINESS SCHOOL WITH REINFORCING INTERNATIONAL INFLUENCE	**RANK BY PALMES LEAGUE**	**DEAN'S RECOMMENDATION RATE 2015**
UNIVERSITY OF ZURICH – FACULTY OF ECONOMICS, BUSINESS ADMINISTRATION AND INFORMATION TECHNOLOGY	1	201‰
ETH ZURICH - SWISS FEDERAL INSTITUTE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT AND SOCIAL SCIENCES	2	149‰
INTERNATIONAL UNIVERSITY IN GENEVA (IUG)	3	91‰
2 PALMES OF EXCELLENCE - GOOD BUSINESS SCHOOL WITH STRONG REGIONAL INFLUENCE	**RANK BY PALMES LEAGUE**	**DEAN'S RECOMMENDATION RATE 2015**
IIMT - INTERNATIONAL INSTITUTE OF MANAGEMENT IN TECHNOLOGY UNIVERSITY OF FRIBOURG	1	29‰

Source : http://www.eduniversal-ranking.com/business-school-university-ranking-in-switzerland.html

The indicator of the worldwide recognized Business Schools: Deans' Vote Survey results 2015

The Eduniversal Official Selection is the result of an evaluation work done by the International Scientific Committee, composed of nine independent expert members who are highly experienced and who are prominent personalities in the academic field of their particular zone. The objective is to establish a global mapping system that would take into account the international influence and reputation of each academic institution.

For the ranking of the best 1000 business schools, the system determines, from thousands of different business schools, which business schools from 154 countries will be selected for the ranking. And the number of schools selected per country is determined according to a quota method using both quantitative and qualitative criteria.

The Eduniversal system rates schools according to their international reputation at a national and global level, and by geographical zone. After their selection, they are divided within each country into five levels of excellence which Eduniversal titles the *Palme of Excellence.* A Palme level is awarded to each school based on a set of internationalization criteria developed by the International Scientific Committee. These schools are then ranked within each Palme level according to the assessment made by peers: The Deans vote.

The Dean's Vote is one of the major elements of the EES, where the Deans and Directors of the best 1000 business schools worldwide give their recommendations for each school from the 154 countries. The number of recommendations gathered will determine the ranking of the schools within each country and Palme league. (http://eduniversal-ranking.com/methodology/palms)

The results of the 2015 Deans' Survey were officially announced at the 2015 Eduniversal World Convention. Every Dean's vote was transformed into a recommendation rate that students and other actors in the academic field can use to evaluate and compare the academic institutions. The complete ranking of the best 1000 business schools worldwide and detailed methodology can be found at: http://eduniversal-ranking.com/methodology/

The venue of the 2016 Eduniversal World Convention in Oceania will be announced shortly on http://convention.eduniversal.com

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About EDUNIVERSAL: Headquartered in Paris, Eduniversal is a global ranking and rating agency specialized in higher education. Offering the annual ranking of the Best 1000 Business Schools in 154 countries (http://www.eduniversal-ranking.com/) and ranking of the best 4000 Masters and MBA programs in 30 specializations worldwide (www.best-masters.com), we transform a platform of information for students that enables them to make the right decision regarding the choice of their future studies anywhere in the world. Eduniversal' global expertise provides an in depth view to all the stakeholders of higher education with the goal of actively supporting international exchanges between schools, encouraging mobility for professors and students, and assisting HR professionals to identify specialized talent.