

IACBE Accreditation Report

2009/2010



International University in Geneva

Since 2001 IUIG is accredited by IACBE. The International Assembly for Collegiate Business Education (IACBE) is a specialized accrediting body for business and business-related degree programs at the undergraduate and graduate levels in colleges and universities. The purpose of the IACBE is to promote and recognize excellence in business education.



IACBE Annual Report Overview

As a service to its members, IACBE has collaborated with LiveText to make the electronic submission of your annual report possible.

General Institutional Information



Institution's Name:

International University in Geneva, Switzerland

Institution's Address: 20 route de Pré-Bois, ICC

City: Geneva State: GE Zip:1215

Name of the Submitter: Dr. W. Boeing

Title: Academic Dean

Your Telephone: +41227107110

Your E-Mail: wboeing@iun.ch

Commissioners' Notes

IUG has cleared all Commissioners' Notes, and put the following wording up at the website and the catalogue.

„The International University in Geneva has received specialized accreditation for its bachelor's and master's degrees in business through the International Assembly for Collegiate Business Education (IACBE), Olathe, Kansas.“

Level intended Outcomes Matrix

Identify Each Intended Outcome	Identify the Assessment Activity	Assessment Results Intended Outcome Was:	
		Realized	Not Realized
Direct Measures:			
1. At least 70% of the students should pass the threshold as determined by using peer reviewed tests and should be able to dispense their advanced knowledge about the (broad) subjects tested in the exam.	Comprehensive Exam	X	
2. At least 70% of the possible marks should be reached by all students attending this class, which is using special methods to test advanced knowledge in comprehension and presentation.	Capstone Project	X	
Indirect Measures:			
At least 70% of current students to indicate that their studies are satisfactory by answering positive to the questions asking them about their education experience preparing them for success.	Student Satisfaction Survey	X	
Retention should compare favorably to the moving average of historical retention. At least 40% of freshmen should have completed the degree at the University within 15 terms.	Retention Rates	X	
* Explanation of course of action for intended outcomes not realized:			