

Seminar by **EKATERINA FILIPPOVA** (eKat Communication)



INTERNATIONAL
UNIVERSITY
IN GENEVA

GET THE JOB OF YOUR DREAMS WITH A PERSONAL BRAND

Do you ever wonder how to stand out in the job market and get picked over your competition for that dream job? The answer lies in creating a strong personal brand that is unique and authentic to you and that puts your best qualities forward.

Join us for this seminar to discover the key aspects of creating a strong personal brand that are critical to your future professional success.

About the presenter:

Ekaterina Filippova, founder of eKat Communication, works with entrepreneurs in the Lake Geneva region to improve their online visibility. She has over 10 years of communication experience including working for a multinational American corporation and holds an MA in media and communication from IUG.

Ekaterina is a frequent speaker and trainer on social media and communication and is on the board of the Geneva Communicators Network, a non-for-profit organisation for communication professionals in the region.



eKat
COMMUNICATION

Please sign up at info@iun.ch and be there on Wednesday, 7 February 2018 at 5.00 pm - Room I