

Public Disclosure of Student Achievement

Institution Name: International University in Geneva

Business Unit(s) included in this report: Business, International Relations, Media and Communication

Academic Period Covered: 2016-17

Date Submitted: 23rd January 2018

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	91%	75%
Bachelor of Arts in Media and Communication	100%	100%
Bachelor of Business Administration	90%	76%

PROGRAM	RETENTION	GRADUATION
Master of Business Administration	100%	100%
Master in International Business	100%	100%
Master of International Relations and Diplomacy	92%	88%
Master in International Trade	100%	100%
Master of Arts in Media and Communication	NA	NA

Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Percentage of students who remain at the University until the end of their degree program. (The percentage of all enrolled students, within the academic year, who did not leave via attrition)
Graduation	Percentage of students who graduate from the University (The percentage of all enrolled students exiting the University, within the academic year, who successfully graduated)
Attrition	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)

* The Master of Arts in Media and Communication did not run in the 2016/17 academic year