





# NEW MASTER OF INTERNATIONAL MANAGEMENT (MIM)

The Master of International Management will be replacing the Master of International Business starting this September 2018. This new program provides advanced general management knowledge for Bachelor's graduates, whether they have prior studied business or not. A Master of International Management has many advantages, as it does not require work experience as part of the admission, and the courses help students develop leadership and managerial skills to encourage them to apply managerial theory to the real world of business.





### **MUN GENEVA**

Three of IUG students, Nadia Al Droubi, Leonardo Giani and Mostafa Halawa, participated in the United Ambassador MUN held at the United Nations office in Geneva. Mr. Eric Willumsen, President of the International University in Geneva, delivered a speech at the opening session. The Model United Nations in Geneva offers an accurate simulation of the United Nations. As delegates, students will engage in a negotiation process that accurately mirrors how topics are discussed and solutions for world's pressing problems are reached. Participants will leave with a more realistic understanding of how multilateral diplomacy plays out in real life.





# **IUG FOOTBALL TEAM**

Each week the IUG football team practice at the local Sports Center. The game, organized by the Student Council, provides a good opportunity not only to exercise but also to meet students from other programs. IUG football team will participate in the competitions organized in Geneva with private higher education institutions.



# **Upcoming Events**

| 05<br>June<br>2018    | Open Day   |
|-----------------------|--|
| 08-09<br>June<br>2018 | Digital Media Production Seminar                     |
| 11<br>June<br>2018    | How to start your business in Switzerland Conference |
| 7<br>July<br>2018     | Commencement Ceremony                                |

## **ALUMNI NEWS**

#### 2017

**Cepelikova** Katerina (Master of International Business), Consumer Relations Manager CEU, Jacobs Douwe Egberts, Prague, Czech Republic **Cerqueti** Angelo (Master of International Relations and Diplomacy), Manager, World Health Organization (WHO), Geneva, Switzerland

#### 2014

Noskova Anastasiia (Bachelor of Business Administration), Associate, The Boston Consulting Group, Moscow, Russia

#### 2013

Thalman Jason (Master of Business Administration - concentration in Finance), Promotion: Assistant Vice President, StateStreet Bank & Trust, Boston, USA

#### 2012

Seck Ndiogou (BA Media and Communication / BBA Marketing / Master of International Business), Program Manager, Institut Pasteur, Dakar, Senegal. Further education: Doctorate of Public Administration DPA, University of Plymouth, UK

Rabaev Shamay (Master in International Business), Investment Director, Global Fintech Solutions, Luxemburg, Israel, Russia

#### 2010

El Rhafour Amane (Bachelor of Business Administration), Internal Audit Manager, Colgate- Palmolive, Dubai, United Arab Emirates

#### 2009

Marin Caroline (Bachelor of Arts in Media and Communication), Digital Consultant, AdQuality, Lisbon, Portugal. Further Education: Master of Arts (M.A.), Global Communication, American University of Paris, France

#### 2005

Bindra Kirti (Master of Business Administration), Investment Counselor at DBS Bank, New Delhi, Delhi, India

#### 2002

Castonguay Sylvie (Master of Arts in Media and Communication), Acting Chief, Communication and Public Affairs Office, World Meteorological Organization (WMO), Geneva, Switzerland

#### 2001

Marcovitch Olivier (Bachelor of Business Administration), Director Private Banking, Bank J. Safra Sarasin, Bahamas

