

DBA/DPA Research Proposal

The Research Proposal consisting of 1-3 pages should cover:

- Working Title
- Research Question (aims, objectives, scope and rationale of study)
- Mention of some books, articles or reports which deal with the topic under study (Literature Review)
- How you want to study the topic (quantitative/ qualitative); techniques (survey, observation, case study, interview method etc.)
- References

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