



INTERNATIONAL  
UNIVERSITY  
IN GENEVA

E-News Winter 2017-18

We wish you a Happy New Year 2018 and look forward to seeing you at our events.

[www.iun.ch](http://www.iun.ch)



## CEO from Saatchi and Saatchi joins IUG's faculty

Mr. Andrea Pedrazzini, the CEO of Publicis Communications Switzerland will lecture in several of the marketing courses including Digital Marketing and Marketing Research. He holds a Master in International Marketing from Bocconi University, Milan.

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## Model United Nations (MUN)

Twelve students from IUG will participate in the annual Model United Nations organized by Harvard University. This year the annual conference will take place in Panama City in March. Every year, over 2000 currently enrolled university students from over 110 countries attend WorldMUN in a different location around the world.

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## New Student Council

In September the students elected a new Student Council and re-elected Leonardo Giani for president. The Student Council organizes regular social events and is the voice of the students. The student council voted to support the charity Save the Children, an organization that save lives by responding to humanitarian emergencies caused by natural disasters, disease outbreaks, armed conflict, and migration.

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## Upcoming Events

06  
February  
2018

**Open Day**

07  
February  
2018

**Seminar Personal Branding**

27  
February  
2018

**Company presentation: World Health Organization (WHO)**

10-18  
March  
2018

**Harvard Model United Nations in Panama City**

## Alumni News

### 2017

**Ait-Si-Ahmad** Ismail (Master of Business Administration 2017), Sales Account Manager, Dell EMC, Casablanca, Morocco

**Cepelikova** Katerina (Master of International Business 2017), Consumer Relations Manager CEU, JACOBS DOUWE EGBERTS, Prague, Czech Republic

**Pauciullo** Laura (MBA in Sales and Marketing 2017), Marketing Trainee, MSC S.A., Geneva

**Temirbulatova** Renata (Bachelor of Business Administration 2017 double degree with RANEPa), further education : Master in Luxury Management and Marketing, EMLYON business school, France

### 2016

**Droz Bartholet Mathilde** (Master of Business Administration 2016), Consultant Financial Management, KPMG, Zürich

**Gonzalez Pherez Danahe Alexa** (Bachelor of International Management 2016), further education : Master in International Management, London School of Business and Finance, currently intern at Nimbus Ninety, London, UK

**Vodenicharova Diliانا** (MBA in Sales & Marketing 2016), Key Account Manager, Procter & Gamble, Bulgaria

## 2015

**Daparma Sara** (Master of Business Administration 2015), Promotion : Direct Account Manager, Thomson Reuters, Geneva

**Ratl Larissa** (Bachelor of Business Administration 2015), managing partner, M&D Capital sarl, Geneva

## 2014

**Noskova Anastasiya** (Bachelor of Business Administration 2014 double degree with RANEPА), Associate, The Boston Consulting Group, Moscow, Russia

**Epiney Quentin** (BBA and Master of Business Administration 2014), Deputy General Director, COMPTOIR IMMOBILIER SA, and Administrator, Plurality Presse SA and Administrator, Courtiers Partenaires SA, and Président du Conseil d'Administration, BAZZILE TECHNOLOGY SA, Geneva

## 2013

**Camisa Giovanni** (Master of International Trade 2013), Junior Analyst Economic Resilience Initiative, European Investment Bank, Luxembourg

**Kuokkanen Jenna** (Bachelor of Arts in International Relations 2013), Promotion : Senior Intelligence Analyst, Centrica, London, Further Education : MA in Intelligence and International Security, King's College, London, UK

## 2011

**Akin Sibel** (Master of Arts in Media and Communication 2011), Managing Director, BrandSens, Geneva, and President, Pets in Turkey Non-profit established in 2017, Geneva

**Nawratil Joseph** (Master of International Relations 2011), Sales manager, Ceska zbrojovka a.s., Czech Republic

## 2010

**Ekzarkho Oksana** (Master degree in International Business 2010), Senior Secretary, World Meteorological Organization (WMO), Geneva, Switzerland and Senior Secretary, Intergovernmental Panel on Climate Change (IPCC) Secretariat, Geneva

**Lopez Gisela** (Bachelor of Arts in Media and Communications 2010), Digital Marketing Manager, HSBC, Mexico

## 2006

Melan **Verena** (Executive Master of Business Administration 2006), Owner, Di Portula GmbH, Schwyz, Switzerland

## 2005

**Gaudreau** Guylaine (Executive Master of Business Administration 2005), Group HR Director, Temenos, Geneva

**Perritaz** Claudine (Business Administration, and Communication and Media - double degree 2005), Business Transformation - Application & Process Owner, Manpower, Geneva

## 1999

**Herzig** Ekaterina (Bachelor of Business Administration 1999), Managing Director, The Nuance Group AG; Zurich, Switzerland. Further education : Advance Certificate, ESSEC Business School Executive Education, France and MBA Finance and Economics, The University of Chicago Booth School of Business, USA



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