



Accreditation Council for Business Schools and Programs

Public Disclosure of Student Achievement

Institution Name: INTERNATIONAL UNIVERSITY IN GENEVA

Business Unit(s) included in this report: Business, International Relations, Media & Communication, Computer Science

Academic Period Covered : 2017-18

Date Submitted: 11.6.19

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	86%	57%
Bachelor of Arts in Media & Communication	100%	100%
Bachelor of Business Administration	60%	50%
Bachelor of Science in Computer Science	75%	50%
Bachelor of International Management	80%	60%

Cohort 2015- 16

PROGRAM	RETENTION	GRADUATION
Master of Business Administration	100%	80%
Master of International Business	100%	86%
Master of International Relations & Diplomacy	89%	89%
Master of International Trade	100%	67%
Master of Arts in Media & Communication	NA	NA
Master of Business Administration – Sales & Marketing	100%	100%

Cohort 2016-7

Indicators Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Percentage of students who remain at the University until the end of their degree program
Graduation	Percentage of students who graduate from the University (The percentage of all enrolled students existing in the University, within the academic year, who successfully graduated)
Attrition	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)

* The Master of Arts in Media and Communication did not run in the 2017/18 academic year.