



## Public Disclosure of Student Achievement

**Institution Name:** International University in Geneva

**Business Unit(s) included in this report:** Business, International Relations, Media and Communication, Trade

**Academic Period Covered:** 2019/20

**Date Submitted:** 25<sup>th</sup> January 2021

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	83%	50%
Bachelor of Arts in Digital Media	n/a	n/a
Bachelor of Business Administration	86%	86%
Bachelor of Science in Computer Science	28.5%	28.5%
Bachelor of International Management	70%	40%

*Cohort 2017-8*

*No admissions in the BA-DM in 2017/8*

PROGRAM	RETENTION	GRADUATION
Master of Business Administration	100%	67%
Master of International Business/Management	75%	75%
Master of International Relations & Diplomacy	89%	89%
Master of International Trade	80%	80%
Master of Arts in Digital Media	100%	80%
Master of Business Administration – Sales & Marketing	67%	50%

*Cohort 2018-9*

### Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Percentage of students who remain at the University until the end of their degree program

<b>Graduation</b>	Percentage of students who graduate from the University (The percentage of all enrolled students existing in the University, within the academic year, who successfully graduated)
<b>Attrition</b>	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)