

About the University of Plymouth

University of Plymouth is one of the UK's most prominent and dynamic universities with an educational history dating back to 1862. The Sunday Times University Guide 2011 named Plymouth as one of the top three universities in the United Kingdom. It has over 25'000 students and has a long record of high quality innovative research as demonstrated by its achievements in the REF.



UNIVERSITY OF PLYMOUTH

About the International University in Geneva (IUG)

Ranked by Eduniversal among the top ten business schools in Switzerland, the International University in Geneva (IUG) is an accredited academic institution specializing in business education. The University offers undergraduate, graduate and post-graduate programs in Business Administration, International Relations, Media and Communication, International Trade and Computer Science. Located in Geneva, Switzerland, at the center of Europe and a hub for international politics and business, the campus is close to the airport and about 5km from the city center. IUG has students and faculty from over 60 nationalities providing a truly multicultural environment.



INTERNATIONAL UNIVERSITY IN GENEVA

Testimonials

"I am very glad I decided to pursue their degree as it led to opening new doors for me - professionally and academically"

Dr. Arzoo Syeddah (DBA'2017) - Alumni Relations and Research Manager at PopUp Business School - New Zealand

"DPA degree has opened avalanche of opportunities for a career advancement in the public sector and even the academia"

Dr. Kosmos Ebenezer-Alasoka (DPA'2018) - Information Officer at World Meteorological Organization - Switzerland

"Doing this joint doctorate program by IUG and Plymouth, has been one of the best choices I have made in my career development"

Mirabelle Fi (DBA candidate'2015) - Owner of EyezChina Consulting - China

"DBA has improved my managing style and my decision-making skills, and even developed my way of managing issues in my personal life "

Dr. Abdulla Naser Noaimi (DBA'2018) - Head of Youth Centers at Ministry of Sports and Youth Affairs - Bahrain

"It has been a wonderful thought-provoking year involving rigorous stimulating coursework, new friendships, and to some extent, self-realization"

Thanny Thanwarat Jaroenpanich (DBA candidate'2017) - Entrepreneur - Thailand

"This academic experience will allow me to extend my business knowledge and provide me with a professional degree which will further enrich my career opportunities"

Jacek Chammas (DBA candidate'2017) - Manager Corporate Finance Data at Philip Morris International - Switzerland

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Admissions Email: dba@iun.ch
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Get a doctorate degree while working

Doctor of Business Administration

Delivered By
University of Plymouth

in partnership with
International University in Geneva

About the Program

Are you a senior manager, consultant or entrepreneur who wants to draw together both the theoretical and practical aspects of leadership and managerial experience? Designed to enable you to develop professional practice, theoretical understanding and reflexive capability, the DBA is a high level, innovative qualification and an alternative route if you wish to research your professional practice at doctorate level.

The DBA program is designed for working professionals who have the motivation to expand their knowledge/skills and get a doctorate degree without interrupting their work. It is a collaboration between Plymouth University and the International University in Geneva. The first four modules will be taught over four weekends at the International University of Geneva (IUG). The DBA degree is awarded by Plymouth University.

The program starts in October of each year.



©Genève Tourisme

Why DBA?

The DBA is a part time **professional doctorate** and it aims to support the development of professional practice. It is also a research degree, equivalent to the more traditional PhD, and therefore this development is designed to take place through a process of research methodological training leading to clearer theorisation of practice, structured first by modules and then by your thesis. Being at D-level (doctoral level) means that this should result in new knowledge and understanding that makes an original contribution to your field.

You are eligible if you have...

- A Master's degree (or strong professional experience)
- Work experience

Special features

- Delivered in the heart of Europe at IUG in Geneva
- Direct involvement with a research community
- Emphasis on action learning and research
- Interaction between theory and practice
- Flexible course length, it can be completed in 4 to 5 years.
- The program is studied part-time and designed for working professionals.

Award

DBA - Doctor of Business Administration

Duration

4 years for DBA (can be extended to 5 years)

Admission requirements

- A completed application form
- Personal statement
- Research idea
- CV
- Transcripts and degree certificates
- English proficiency test: Min. of IELTS 6.5 or equivalent

The Program has two phases

Year 1 - Taught phase

You will attend three 3-day (Friday-Saturday-Sunday) workshops organized in around every 3 months at IUG:

- 1- Advanced Qualitative Research Methods for Doctoral Study
- 2- Advanced Quantitative Research Methods for Doctoral Study
- 3- Applying Theory to Professional Practice

Year 2 - Research proposal preparation&validation phase

There will be workshops and seminars to help you to develop a Research Proposal under the supervision of a research advisor.

Year 3&4 (can be extended to 5)- Thesis/Research phase

Progression into the thesis/research stage is dependent on successfully passing all of the modules in years 1 and 2 of the program. This then allows you to commence the thesis/research stage (year 3).

The thesis stage requires you to undertake a substantial piece of original research into an area of practice of your own choosing through which you make an original contribution to knowledge. The research is presented as a thesis of approximately 45,000 words which is assessed through a viva voce examination.

Tuition Breakdown

	Home/EU/International (per year)*
Year 1 (Taught Phase)	UK£13,000
Year 2 (Research Proposal)	UK£ 8,950
Year 3&4 (Research Phase)	UK£ 6,000/year

* Valid for 2020/2021 academic year